West Surrey Council Corporate Strategy Stakeholder Survey - October 2026

Overview

The areas of Guildford, Runnymede, Spelthorne, Surrey Heath, Waverley and Woking will form part of the new West Surrey Council. West Surrey Council is currently developing its Corporate Strategy. The Corporate Strategy will set out the council's long-term vision, priorities and objectives, helping to guide decisions about services, investment and how the council works with partners and communities over the coming years.

We want to hear the views of businesses, community groups and partners to help shape their priorities and ambitions for West Surrey. Your feedback will help inform the development of the Corporate Strategy and ensure it reflects the needs and aspirations of all our communities and partners.

This survey should take less than 10 minutes to complete. Thank you for taking the time to share your views.

Section 1: About you

Question 1. What is the name of your organisation? **West Horsley Parish Council**

Question 2. Which best describes your organisation's focus? **j. Parish or town council**

Question 3. Which areas of West Surrey does your organisation work in? **a. Guildford**

Section 2: West Surrey's future

Question 4. What do you think are the greatest strengths of West Surrey? Please state up to five.

a) Access to London and wider economic markets
b) Attractive towns and villages
c) Businesses and entrepreneurship
d) Cultural, leisure and heritage assets
e) Diversity of communities
f) Good quality of life
g) Green spaces and countryside
h) Highly skilled workforce
i) Housing and development opportunities
j) Innovation and technology
k) Location and connectivity
l) Strategic infrastructure assets
m) Strong and diverse economy
n) Strong communities
o) Strong partnership working
p) Strong voluntary and community sector
q) Universities, colleges and education
r) Other (please write in)

Question 5. What do you think are the most significant challenges facing West Surrey over the next 5–10 years? Please state up to five.

a) Housing affordability and availability
b) Transport, congestion and connectivity
c) Infrastructure keeping pace with growth
d) Economic growth and productivity
e) Skills and employment
f) Health and wellbeing
g) Adult social care and an ageing population
h) Children's services and opportunities for young people
i) Inequality and deprivation
j) Cost of living
k) Climate change and environmental pressures
l) Protecting the character of our towns and villages
m) Town centre and high street vitality
n) Community safety
o) Demand pressure on public services
p) Financial pressures on public services
q) Digital exclusion
r) Other (please write in)

Question 6. What do you see as the greatest opportunity for West Surrey over the next 5-10 years? Please explain your reasoning.

Question 7. Are there any priorities, challenges or opportunities that are unique to specific areas of West Surrey? Please write your answer in the space below:

Section 3: West Surrey's priorities

Question 8. If West Surrey Council could make significant progress on only three things over the next five years, what should they be?

a) A thriving and productive economy
b) More affordable and suitable housing
c) Better transport and connectivity
d) Sustainable growth and infrastructure
e) Healthy and independent communities
f) Better opportunities for children and young people
g) Stronger, safer and more resilient communities
h) Vibrant towns and high streets
i) Protecting and enhancing the environment
j) Tackling inequality and supporting vulnerable people
k) Skills, employment and lifelong learning
l) Culture, leisure and tourism
m) Improving public services and value for money
n) Other (please write in)

Question 9. Why are these your top three priorities for West Surrey Council? Please write your answer in the space below:

Question 10. Which two values will be most important for the new Council's success?

a) Localism
b) Compassion
c) Professionalism
d) Collaboration
e) Other (please write in)

Question 11. How important do you think each of the proposed priorities is for West Surrey?

A supportive West Surrey

a) Essential priority
b) Important priority
c) Moderate priority
d) Not a priority
e) Don't know

A thriving and sustainable West Surrey

a) Essential priority
b) Important priority
c) Moderate priority
d) Not a priority
e) Don't know

A prosperous West Surrey

a) Essential priority
b) Important priority
c) Moderate priority
d) Not a priority
e) Don't know

A trusted and well-run council

a) Essential priority
b) Important priority
c) Moderate priority
d) Not a priority
e) Don't know

Section 4: The role of West Surrey Council

Question 12. Where do you think West Surrey Council can make the greatest difference? For each area below, please indicate what you think the Council's role should primarily be.

Economic growth

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don't know

Housing

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don't know

Transport

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don't know

Health and wellbeing

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don’t know

Skills and employment

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don’t know

Environment and climate

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don’t know

Empowering communities

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don’t know

Supporting town centres and regeneration

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don’t know

Leisure culture and heritage

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don’t know

Community safety

a) Lead directly
b) Bring partners together
c) Influence/advocate
d) Enable and empower others
e) Don't know
f) Other, please write in the space below:

Question 13. What do you see as the biggest barrier to achieving better outcomes across West Surrey?

a) Lack of funding
b) Lack of joined-up working
c) Lack of capacity
d) Skills shortages
e) Lack of data and intelligence
f) Policy and regulatory barriers
g) Difficulty engaging communities
h) Infrastructure constraints
i) Service demand pressures
j) Other (please write in)

Please state three answers, if you selected 'other', please write in:

Section 5: Working together

Question 14. How could your organisation work with West Surrey Council to help achieve its ambitions? Select all that apply.

a) Share expertise and knowledge
b) Share data and intelligence
c) Develop joint projects
d) Jointly commission or deliver services
e) Support community initiatives
f) Support economic development and investment
g) Provide funding or resources
h) Support volunteering
i) Help shape future policy and strategy
j) Participate in partnership boards or forums
k) Advocate for West Surrey
l) Other (please write in)

Please state all that apply, if you selected 'other', please write

in:

Question 15. What is the most important thing West Surrey Council could do to build an effective relationship with your organisation? Please write your answer in the space below:

Section 6: What's next?

Thank you for taking the time to contribute to the development of West Surrey Council's Corporate Strategy. Your feedback will be considered alongside other evidence and engagement with residents, businesses, staff, Members and partners. We want this to be the start of the conversation with stakeholders, and to work with you to develop and deliver the strategy.

If you would like to be a part of this discussion, please provide your details below:

Name:

Role:

Email address: